

YEAR-ROUND – MEDIUM

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WELCOME TO WHISTLER, BRITISH COLUMBIA, CANADA.

Whistler attracts adventurous travellers from around the world. In every season, this place is magnetic. From the breathtaking alpine playground to the endless options of the Village, its diverse offering of rugged West Coast beauty, passionate community and unrivaled selection of refined experiences mean that here, no two visits are alike.

The legendary resort town is just a two-hour drive from Vancouver along the awe-inspiring Sea to Sky Highway. Whistler is an international mountain sports mecca and a down-to-earth mountain town. It's a place of striking natural beauty and world-class infrastructure, with amenities for discerning travellers and undaunted athletes alike. Here, youthful energy meets a worldly perspective, proving that bad-ass and world-class are not mutually exclusive. In Whistler, no two visits are alike.

Whistler is a gateway to some of the most stunning mountain landscapes in British Columbia, a global epicentre for outdoor adventure. Two side-by-side mountains spanned by the world-record-breaking PEAK 2 PEAK Gondola give access to Whistler Blackcomb's renowned alpine terrain, drawing hikers, skiers and mountain bikers in search of mind-

blowing landscapes. At lower elevations, a coastal climate delivers a lush contrast to the volcanic alpine environment. Sparkling glacier-fed lakes, towering old-growth forests, waterfalls, beaches, parks and golf courses are linked by a network of paved valley trails. The place teems with life.

Whistler Village is the beating heart of a social community where locals bring their up-for-anything attitude to every shop, restaurant and gathering place – its energy is palpable. True to its bold and cultured character, Whistler's offering of experiences lets you indulge all of the senses. From the cultural to the culinary, the educational to the entertaining, its boutique shops, museums, restaurants, galleries, events and festivals deliver countless options for all in all seasons.

There's an endless list of reasons Whistler is a permanent fixture on bucket lists around the world. For everyone with a passion for nature's dramatic beauty and a thirst for refined experiences, its pull is magnetic. When you come here, you feel it in your soul. And there's a good chance that feeling will have you coming back.